# LEVELS AND BENEFITS FOR SPONSORS/EXHIBITORS

The following levels for sponsors/exhibitors are available:

## **GOLD SPONSOR/EXHIBITOR**

### Costs:

2450 CHF basic fees, with 9 m<sup>2</sup> (100 ft<sup>2</sup>) exhibition space, 2 full registrations, 1 staff registration included;

500 CHF for each additional full registration;

50 CHF for each additional staff at the exhibition;

150 CHF for each additional 1 m<sup>2</sup> (10 ft<sup>2</sup>) exhibition space.

Limited places of this sponsor/exhibitor level are available (FCFS policy).

The following benefits are offered:

- 9m²=3x3m (100ft²=10x10ft) space at the technical exhibition during 2 full days;
- larger exhibition space possible (150 CHF per additional m²);
- · 2 full conference registrations and 1 staff registration included;
- additional conference registrations at discounted fee (500 CHF instead of 550 CHF);
- logo, link and short description on the conference website;
- logo and link on conference calls (call for papers, call for registrations, preliminary program);
- · logo, link and short description on conference program;
- multiple leaflets insertion in the conference delegate bags.

Note: provided will be the reserved exhibition space, electric plug, a table and chairs; additional fees will apply for additional infrastructure, as panels, LAN internet, etc.

## SILVER SPONSOR/EXHIBITOR

#### Costs:

950 CHF basic fees, with 3 m<sup>2</sup> (32 ft<sup>2</sup>) exhibition space, 1 full registration included;

500 CHF for each additional full registration;

50 CHF for each additional staff at the exhibition;

150 CHF for each additional 1 m<sup>2</sup> (10 ft<sup>2</sup>) exhibition space.

Limited places of this sponsor/exhibitor level are available (FCFS policy).

The following benefits are offered:

- 3m<sup>2</sup>=2x1.5m (32ft<sup>2</sup>=6.5x5ft) space at the technical exhibition during 2 full days;
- larger exhibition space possible (150 CHF per additional m²);
- 1 full conference registration included;
- additional conference registrations at discounted fee (500 CHF instead of 550 CHF);
- logo, link and short description on the conference website;
- logo and link on conference calls (call for papers, call for registrations, preliminary program);
- logo, link and short description on conference program;
- single leaflet insertion in the conference delegate bags.

Note: provided will be the reserved exhibition space, electric plug, a table and a chair; additional fees will apply for additional infrastructure, as panels, LAN internet, etc.

# **BRONZE SPONSOR**

# Costs:

450 CHF basic fees;

500 CHF for each full registration.

Unlimited places of this sponsor level are available.

The following benefits are offered:

- · logo, link and short description on the conference website;
- logo and link on conference calls (call for papers, call for registrations, preliminary program);
- · logo, link and short description on conference program;
- · single leaflet insertion in the conference delegate bags;
- conference registrations at discounted fee (500 CHF instead of 550 CHF).

# **AUGMENTED SPONSORSHIP**

For sponsors/exhibitors options also exist for augmented sponsorship:

- usb memory sticks for conference proceedings;
- · pens and paper pads for delegate packs;
- · awards for best papers;
- · drinks reception and/or evening events.

## **PRICES AND PAYMENT**

Prices are in Swiss Francs (CHF) and inclusive of Swiss VAT. Payment methods:

- Bank transfer with IBAN & SWIFT/BIC on CHF/EUR/USD Swiss bank account
- Credit card (VISA, MasterCard, AMEX) by secure e-payment in CHF/EUR/USD, +6% taxes
- PayPal and other credit cards through PayPal payment system, +6% taxes

## **COMPARISON TABLE**

|   | GOLD<br>Sponsor/Exhibitor                            | SILVER<br>Sponsor/Exhibitor                          | BRONZE<br>Sponsor |
|---|--|--|-------------------|
| Basic fee                               | 2450 CHF   | 950 CHF  | 450 CHF           |
| Included exhibition area                | 9m²=3x3m<br>(100ft²=10x10ft)<br>2 full days          | 3m²=2x1.5m<br>(32ft²=6.5x5ft)<br>2 full days         | -                 |
| Included full registrations             | 2  | 1  | -                 |
| Included staff registrations            | 1  | -  | -                 |
| Cost for additional exhibition space    | 150 CHF each<br>1m <sup>2</sup> (10ft <sup>2</sup> ) | 150 CHF each<br>1m <sup>2</sup> (10ft <sup>2</sup> ) | -                 |
| Cost for additional staff registrations | 50 CHF   | 50 CHF   | -                 |
| Discounted cost for full registrations  | 500 CHF  | 500 CHF  | 500 CHF           |
| Logo, link and description on website   | yes  | yes  | yes               |
| Logo and link on calls                  | yes  | yes  | yes               |
| Logo, link and description on program   | yes  | yes  | yes               |
| Leaflets in conference bag              | multiple   | 1  | 1                 |

# **CONFERENCE OFFICE**

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Note: anti-spam filters installed on our mail server are sometimes rejecting legitimate e-mails. If we do not reply to your e-mail within 48 hours or if you receive a delivery failure notice, it means that we have not received your communication, the anti-spam filter has blocked it. In such cases, please use our alternative e-mail address: <a href="mailto:hometrica@gmail.com">hometrica@gmail.com</a>.

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