

Call for Sponsors and Exhibitors



7th International Conference and Exhibition on 3D Body Scanning Technologies

Lugano, Switzerland, 30 Nov. - 1 Dec. 2016

Organized by HOMETRICA CONSULTING · Switzerland

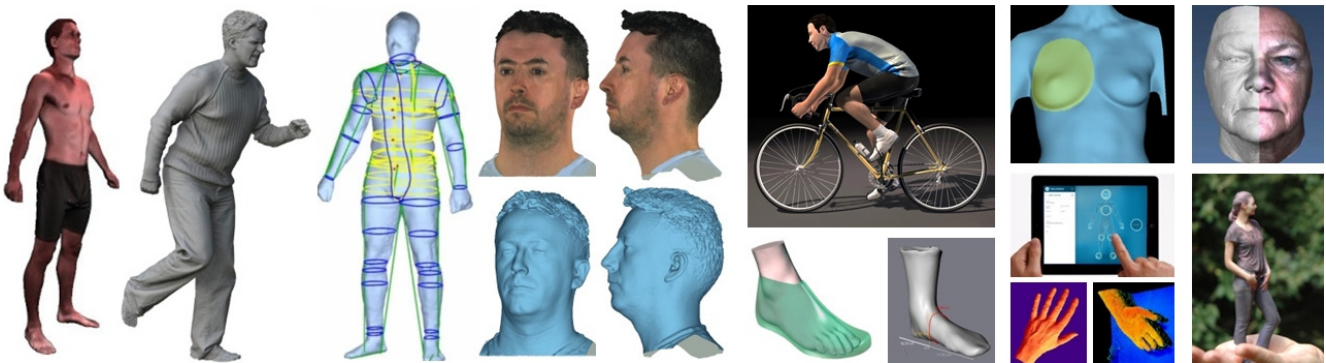
www.3dbodyscanning.org/2016

Conference Description

This conference and its parallel exhibition aim to fulfill the demand for an international event focused on 3D human body scanning technologies, 3D human body measurement methods and applications. This event is the world leading technical and scientific platform dedicated to these specific fields.

In the last two decades, 3D scanning technologies developed in other industrial sectors were successfully applied to the measurement and scanning of the human body. Methods and techniques are continuously ameliorated, more efficient and performing scanning systems are produced every year and new software tools are developed unceasingly.

The international conference and exhibition on 3D body scanning technologies serves as a platform for the information on the latest developments and interesting applications in various sectors, as well as, for building relationships and exchanging ideas between manufacturers, users, developers and researchers from around the world.



Conference Topics

The technical program consists of oral presentations, poster presentations and live demonstrations in (but not limited to) the following technical areas:

- 3D & 4D body and 3D & 4D face scanning methods, systems and technologies
- Active 3D body scanning technologies (laser scanning, white-light scanning, RGB-D sensors)
- Passive body scanning methods (photogrammetry, visual-hull)
- Portable and hand-held scanning devices
- Full body scanning systems for the apparel and fashion sector
- Applications in medical sciences (plastic surgery, orthotics, prosthetics, forensics, dermatology, etc.)
- Foot scanning, custom footwear and orthopedics
- Digital anthropometry, anthropometric studies
- Body size measurement campaigns, fitting mannequins
- Biometrics and applications in security
- Applications in sport, health and fitness
- Human body and face modeling, animation and simulation
- Applications in virtual life, games and entertainment
- 3D body scanning for arts, sculpture and 3D printing

Registration Fees for Attendees

Each attendee/participant/delegate that wishes to attend the conference and visit the technical exhibition has to fill a registration form and pay the registration fees before the begin of the conference. The conference fees include admission to all sessions, the accompanying exhibition, coffee breaks and a copy of the proceedings.

Registration as	Early, until 31 July	Regular	Late, after 31 Oct.
Attendee:	500 CHF	550 CHF	600 CHF
Presenting author:	450 CHF	500 CHF	550 CHF
Student:	400 CHF	450 CHF	500 CHF
One day only:		400 CHF	450 CHF

Prices are in Swiss francs (CHF) and inclusive of Swiss taxes.

Facts & Numbers

**7th International Conference and Exhibition on
3D Body Scanning Technologies**
30 Nov. - 1 Dec. 2016, Lugano, Switzerland



Facts:

Main international event focused on 3D human body scanning technologies
Frequency: 1 year Location: Europe (main event) - North America - Asia

Numbers:

Attendees: 200-300 expected participants
Program: 14 technical sessions, in dual track, with expected 60-80 presentations
Exhibition: 500m² (extendable), with expected 15-25 exhibitors

Profile of attendees/participants: (trends based on the data of past events)

Affiliation:	Position:	Relation to 3D Body Scanning:
Private industries and firms 65%	Managing / Professor 45%	User 35%
Universities and research inst. 35%	Technical / Operative 50%	Developer / OEM 30%
	Staff / Student 5%	New user / potential buyer 30%
		Other 5%

Conference Program

The technical program consists of oral and poster presentations grouped in different technical sessions according to the topics of the submitted papers.

Program outline

The preliminary program of the conference is structured, during two full days, in an opening session and 14 technical sessions in dual track, accommodating in total 60-80 scientific and technical presentations, grouped according to various topics and application areas.

A parallel exhibition allows manufacturers of scanning equipment to demonstrate live their products and solutions to all attendees/visitors/participants.

Breaks and social events are planned in order to increase the possibilities for building relationships and exchanging ideas between attendees, visitors, authors, participants and exhibitors.

7 th International Conference and Exhibition on 3D Body Scanning Technologies, Lugano, Switzerland, 30 Nov. - 1 Dec. 2016				
Time	Wednesday 30 th November 2016		Thursday 1 st December 2016	
08:00	Registration		Registration	Exhibition Setup
09:00	Opening Session		Technical Session 7 4D Face & Body Scanning	Technical Session 8 3D Foot Scanning
10:00	Coffee Break		Coffee Break	
11:00	Technical Session 1 Medical Scanning Systems	Technical Session 2 Body Scanning for Apparel	Technical Session 9 Medical Applications	Technical Session 10 3D Scan Data Processing
12:00	Lunch Break		Lunch Break	
13:00	Lunch Break		Lunch Break	
14:00	Lunch Break		Lunch Break	
15:00	Technical Session 3 Ergonomics & Anthropometry	Technical Session 4 Face & Body Scanning Systems	Technical Session 11 Scanning Methods & Technologies	Technical Session 12 Anthropometric Studies & Surveys
16:00	Coffee Break		Coffee Break	
17:00	Technical Session 5 Body Scanning for Health & Sport	Technical Session 6 3D Scanning to 3D Printing	Technical Session 13 3D Human Modeling & Avatars	Technical Session 14 RGB-D Sensors & Low Cost Systems
18:00	Welcome Cocktail		Closing Session	
			Exhibition Breakdown	

Levels and Costs for Sponsors and Exhibitors

Private companies, research/educational institutions or individuals are welcomed to participate at the technical exhibition or to become sponsors of the conference. The technical exhibition takes place in parallel to the conference and is accessible to all the attendees of the conference.

Three different packages are available for sponsors and/or exhibitors: GOLD, SILVER, BRONZE.

	GOLD exhibitor/sponsor	SILVER exhibitor/sponsor	BRONZE sponsor
Cost	2450 CHF	950 CHF	450 CHF
Exhibition space	9m ² (100ft ²), 2 full days	3m ² (32ft ²), 2 full days	-
Full registrations	2	1	-
Staff registrations	1	-	-
Logo & link on website	yes	yes	yes
Leaflet in conference bags	yes, multiple	yes	yes
Additional registration	500 CHF	500 CHF	500 CHF
Additional staff registration	50 CHF	50CHF	-
Additional exhibition space	150 CHF / m ²	150 CHF / m ²	-

Prices are in Swiss francs (CHF) and inclusive of Swiss taxes.

Conference Site: Lugano - Swiss Mediterranean Style!

Lugano is situated just 80 km north of Milan, in Ticino, an alpine canton in the South of Switzerland. This quiet, compact city of spacious parks lies on the shores of beautiful Lake Lugano, in an unspoilt landscape of lush hills and wild, remote valleys. With mediterranean flair, Lugano offers all the advantages of a world-class city, combined with the cachet of a small town. Local area attractions and short day trips can make this conference the opportunity of a mini vacation. On the other hand, the greater Milan area houses world-famous cultural heritages, many museums, world-class shopping, delicious dining and various cultural offers. Additionally, through the low-cost flight connections to/from Milan Malpensa, all major European cities are easily and inexpensively reachable.



Lugano



Milano



Ascona



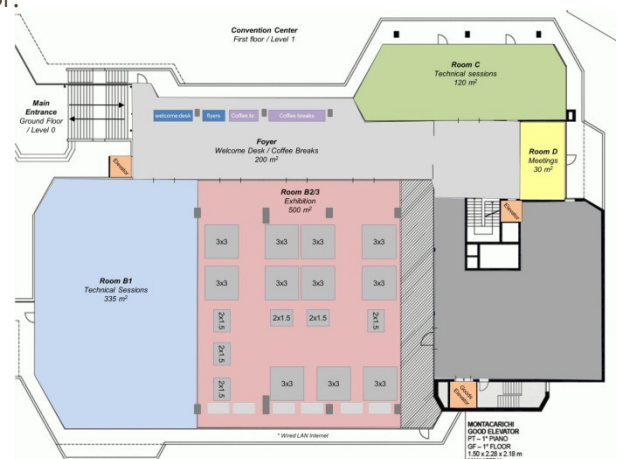
Lugano

Access and Travel

Lugano is extremely easy to reach by public or private transportation; it is situated 70 km from Milan Malpensa airport (MXP) connected with convenient shuttle services and 200 km from Zurich airport (ZRH) with connections by rail. Lugano is within driving distance from major destinations: Como 40km, Milan 80km, Lucerne 170km, Zurich 200km, Basel 260km, Venice 340km, Geneva 370km, Florence 400km, Munich 420km, Stuttgart 430km, Frankfurt 590km, Rome 660km, Paris 770km, Vienna 830km.

Conference Venue

The conference and exhibition will be held at the Lugano convention center which is centrally located, right next to the splendid municipal park, directly on the lake shore. The center is located within easy walking distance of many hotels, shops and attractions. The technical sessions, the exhibition and the breaks will take place in adjacent spaces on the first floor.



Contact Information

Conference venue: Palazzo dei Congressi - Lugano Convention Center
Piazza Indipendenza 4, CH-6900 Lugano, Switzerland
www.luganoconventions.com

Conference office: HOMETRICA CONSULTING - Dr. Nicola D'Apuzzo
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