

Call for Sponsors and Exhibitors



4th International Conference and Exhibition on 3D Body Scanning Technologies Long Beach CA, USA, 19-20 November 2013

Organized by HOMETRICA CONSULTING · Switzerland

www.3dbodyscanning.org/2013

3DBST - Int. Conference and Exhibition on 3D Body Scanning Technologies

This conference and its parallel exhibition are the world leading technical/scientific international event dedicated to 3D human body scanning technologies, 3D human body measurement methods and applications.



Topics

Topics of the conference and exhibition:

- 3D body and 3D face scanning methods, systems and technologies
- Active 3D body scanning technologies (laser scanning, white-light scanning, kinect)
- Passive body scanning methods (photogrammetry, visual-hull)
- Portable and hand-held scanning devices
- Full body scanning systems for the apparel and fashion sector
- Applications in medical sciences (plastic surgery, prosthetics, forensics, dermatology, ...)
- Foot scanning, custom footwear and orthopedics
- Digital anthropometry, anthropometric studies
- Body size measurement campaigns, fitting mannequins
- Biometrics and applications in security
- Applications in sport, health and fitness
- Human body and face modeling, animation and simulation
- Applications in virtual life, games and entertainment
- 3D body scanning for arts and sculpture

Contact Information

Conference office: HOMETRICA CONSULTING - Dr. Nicola D'Apuzzo
Via Collegio 28, CH-6612 Ascona, Switzerland
www.hometrica.ch +41-91-791-5524

Conference website: www.3dbodyscanning.org/2013

Conference e-mail: info@3dbodyscanning.org

Note: anti-spam filters installed on our mail server are sometimes rejecting legitimate e-mails. If we do not reply to your e-mail within 48 hours or if you receive a delivery failure notice, it means that the anti-spam filter has blocked your e-mail. In such cases, please use our alternative e-mail address: 3dbst2013@gmail.com.

Facts & Numbers

Facts: Main international event focused on 3D human body scanning technologies.
First time in North America, after 3 years successful organization in Europe.

Numbers: Attendees: 200-300 expected participants
Program: 14 technical sessions, 1 poster session, with over 70 presentations
Exhibition: 15-25 expected manufactures

Profile of attendees/participants: (trends based on the data of past events)

Affiliation:		Role:	
Private industries and firms	60%	User	30%
Universities and research centers	40%	Developer / OEM	30%
Position:		New user / potential buyer	30%
Managing / Professor	40%	Other	10%
Technical / Operative	45%		
Staff / Student	15%		

Conference Program

Program outline:

The preliminary program of the conference is structured, during two full days, in an opening session, 14 technical sessions in dual track and 1 poster session with live demonstrations, accommodating in total more than 70 scientific and technical presentations.

The parallel technical exhibition will allow manufacturers of scanning equipment to present and demonstrate live their products and solutions during both days to all attendees/visitors/participants.

Breaks and social events are planned in order to increase the possibilities for building relationships and exchanging ideas between attendees, authors, participants, exhibitors.

4 th International Conference and Exhibition on 3D Body Scanning Technologies, Long Beach CA, USA, 19-20 November 2013						
Time	Tuesday 19 th November 2013			Wednesday 20 th November 2013		
08:00	Registration Welcome desk		Exhibition & Posters Setup	Registration		Exhibition Setup
09:00				Exhibition	Technical Session 7 Body Scanning Technologies	
10:00	Opening Session		Coffee Break		Exhibition	
	Break					
11:00	Technical Session 1 Medical Scanning Systems	Technical Session 2 Body Scanning for Apparel I	Exhibition	Technical Session 9 Medical Applications II	Technical Session 10 Body Scanning for Apparel II	
12:00						
13:00	Lunch Break			Lunch Break		
14:00						
15:00	Technical Session 3 Body Modeling & Avatars	Technical Session 4 Body Scanning Systems		Technical Session 11 Body Scanning for Health & Sport	Technical Session 12 Body Scanning for Apparel III	
16:00	Coffee Break			Coffee Break		
17:00	Technical Session 5 Medical Applications I	Technical Session 6 World Engineering Anthropometry Resource I		Technical Session 13 Kinect Based Scanning	Technical Session 14 World Engineering Anthropometry Resource II	Exhibition Breakdown
18:00						
19:00	Poster Session & Live Demonstrations			Closing Session		

Levels and Costs for Sponsors and Exhibitors

Private companies, research/educational institutions or individuals are welcomed to participate at the technical exhibition or to become sponsors of the conference. The technical exhibition takes place in parallel to the conference and is accessible to all the attendees of the conference.

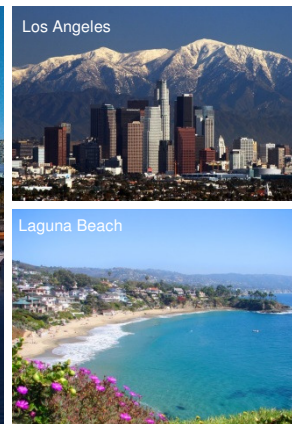
Three different packages are available for sponsors and/or exhibitors.

	GOLD	SILVER	BRONZE
Cost	2,500 USD	1,500 USD	500 USD
Exhibition space	9m ² (100ft ²), 2 full days	3m ² (32ft ²), 2 full days	-
Full registrations	2	1	-
Staff registrations	1	1	-
Logo & link on website	yes	yes	yes
Leaflet in conf. bags	yes (multiple)	yes	yes
Additional registration	450 USD	450 USD	450 USD

Conference Site - Long Beach, California, USA

Long Beach is located in Southern California, USA, on the Pacific coast, just 20 miles (35 km) south of Los Angeles. Long Beach brings both the "big city" downtown feel with the charm of a seaside community. It benefits from the sunny forecasts and warm temperatures around the year that Southern California is known for: a great escape from cold November climate in many parts around the world.

Local area attractions and short day trips can make this conference the opportunity of a mini vacation for families. On the other hand, the greater Los Angeles area houses many museums, world-class shopping, delicious dining, various cultural offers and much more. The surrounding area is also the home to several theme parks (Disneyland, Universal Studios), wild life sanctuaries and zoos.



Travel & Transportation:

Long Beach is located just 20 miles (35 km) south of Los Angeles and is therefore easily accessed. There are 3 airports within 25 minutes of the city: Los Angeles International Airport (LAX) for long-distance connections, Long Beach Airport (LGB) and John Wayne Airport (SNA) with domestic connections.

Long Beach is within driving distance from a number of major destinations: Los Angeles 25 miles, Pasadena 34 miles, Santa Monica 31 miles, Huntington Beach 15 miles, San Diego 114 miles, Santa Barbara 116 miles, Las Vegas 248 miles.

Conference Venue – The Westin Long Beach:

The conference and exhibition will take place on the third level of the Westin Long Beach hotel, which is centrally located, only steps away from shops, entertainment and many restaurants. The location provides easy access to the Aquarium and Queen Mary; additionally, the Westin is less than a quarter mile from the sand, ideal for morning runs, biking or leisurely walks.



Address: The Westin Long Beach, 333 E Ocean Blvd, Long Beach, CA 90802, USA

Tourist information and accommodation:

Long Beach offers a wide range of accommodation. A list of selected hotels in Long Beach and access/travel information is available at the conference's website.

Further tourist information may be obtained at: www.visitlongbeach.com.

Facts & Numbers of Past Events

3rd International Conference and Exhibition 3DBST 2012, 16-17 Oct., Lugano, Switzerland

Attendees: 198 participants from 31 different countries

Program: 1 opening session, 14 technical sessions, 58 presentations

Exhibition: 15 manufactures, 12 body scanning systems, 5 world premieres



1st Asian Workshop

A3DBST 2012, 17-18 Apr., Tokyo, Japan

Attendees: 83 participants from 11 different countries

Program: 7 technical sessions, 29 presentations, 1 open discussion

Exhibition: 7 manufactures, 7 body scanning systems, 2 world premieres



2nd International Conference

3DBST 2011, 25-26 Oct., Lugano, Switzerland

Attendees: 205 participants from 28 different countries

Program: 1 opening session, 12 technical sessions, 57 presentations

Exhibition: 15 manufactures, 14 body scanning systems, 5 world premieres



1st International Conference

3DBST 2010, 19-20 Oct., Lugano, Switzerland

Attendees: 210 participants from 30 different countries

Program: 1 opening session, 14 technical sessions, 62 presentations

Exhibition: 8 manufactures, 8 body scanning systems, 4 world premieres



Some of the World and International Premieres Presented at Past Events

3DBST 2012

3dMD (USA) – Max Plank Institute (Germany)

Presentation of jointly developed technology

TechMed 3D (Canada) – Creaform (Canada)

The new scanner from Creaform, GO! SCAN 3D

SpaceVision (Japan)

The latest new version of the portable full body scanner

Elinvision (Lithuania) – UCS (Slovenia)

The new jointly developed foot scanner



A3DBST 2012

[TC]² (USA)

The new low cost full body scanner with Primsense sensors



3DBST 2011

XYZ RGB (Canada)

New releases: Scanner Killer BASE and PRO suite

Telmat Industrie (France)

The new version of SYMCAD II full body scanner

corpus.e (Germany)

New concept: modular body scanner of corpus.e



3DBST 2010

OptiTex (Israel)

New web-based virtual fit services

3dMD (USA)

The new whole body scanner 3dMDbody System



Exhibitors of Past Events

Companies that participated at the technical exhibitions of our past events.



Attendees/Participants of Past Events

Some of the companies and institutions that have attended our past events.

Manufacturers:

Human Solutions (D)
[TC]² (US)
Vitronic (D)
Unique Solutions (Ca)
3dMD (US)
3D-Shape (D)
Breuckmann (D)
Size Stream (US)
Spacevision (JP)
Telmat Industrie (F)
XYZ RGB (Ca)
Dimensional Imaging (UK)
4DDynamics (B)
TechMed 3D (Ca)
ViALUX (D)
Creaform (Ca)
Artec Group (US)
GFMesstechnik (D)
Mantis Vision (Is)
corpus.e (D)
I-Ware Laboratory (JP)
UCS (SI)
Elinvision (Li)
Poikos (UK)
Cad Modelling Erg. (I)
GFa (D)
VisImage Systems (Ca)
4D View Solutions (F)
Lectra (F)
Sistemi Assyst (I)
Bodymetrics (UK)
Optitex (Is)
Tukatech (US)
Sharp Dummies (Au)
Alvanon (HK)
Topcon (JP)
Orscan Technologies (Is)
Intel Corp. (US)
PMD Technologies (D)

Universities, R&D Centers:

TU München (D)
Cornell University (US)
UCL (UK)
ETH Zurich (CH)
RMIT University (Au)
Disney Research Zurich (CH)
Max Plank Insitute (D)
PNNL (US)
Fraunhofer Institute (D)
Digital Human Research C. (JP)
Hohenstein Institute (D)
NPL (UK)
DFKI (D)
Brown University (US)
Hong Kong Polytechnic U. (HK)
TU Dresden (D)
UQUAM (Ca)
University Bern (CH)
Politecnico di Milano (I)
Iowa State University (US)
London College of Fashion (UK)
University of Sao Paulo (Br)
University of Verona (I)
Heidelberg University (D)
Keio University (JP)
University of Cape Town (SA)
University of Texas (US)
University of Newcastle (Au)
Sheffield Hallam University (UK)
Ivanovo S.Textile Academy (Ru)
Beijing Inst. of Fashion T. (Cn)
University of Surrey (UK)
Konkuk University (Kr)
Aalto University (Fn)
Columbia University (US)
Hanshin University (Kr)
University College Ghent (B)
University of Calgary (Ca)
STF (CH)

Gov. sector (users):

NASA (US)
US Army Natick R.C. (US)
Air Force Research L. (US)
IFTH (F)
JATRA (JP)
NECTEC (Th)
IFSTAR (F)
TFIA (Au)
China NIS (Cn)
City Police Zurich (CH)

Private sector (users):

Northrop Grumman (US)
Honeywell (US)
QinetiQ (UK)
Amway (US)
Novartis (CH)
KAO Corp. (JP)
Nestle Research C. (CH)
Johnson & Johnson (US)
Kimberly-Clark (US)
Oxylane Research (F)
AnthroTech (US)
ErgoTech (SA)
Adidas (D)
Nike (US)
Invista (US)
Senai Cetiqt (Br)
Hugo Boss (CH)
Essilor International (F)
Bauerfeind (D)
Sigvaris (CH)
Sizemic (UK)
i-Fashion (Kr)
Fits.me (Es)
Clonnequin (Au)
AXS Medical (F)
Bernina (CH)
Time Slice (US)